

Cape Cod Stop & Shop  
and the  
Watts Family Farms Project  
Sumner Martinson, MA DEP

## Project History

- DEP Evolution / Changing the Culture:
  - 1987: Municipal Leaf & Yard
  - 1991: Star Market Pilot
  - 1991: Commercial Organics
  - 1996: UMass In-vessel
  - 1997: Western Mass Super Market Project
  - 1998: Cape Cod / Stop & Shop
  - 2000: S & S Begins Organics diversion

## DEP Roles

- Coordination
- Linkage (generation / capacity)
- Training
- On-Going Support

## Partnerships

- Cape Cod Project
  - DEP
  - Stop & Shop
  - Watts Family Farms
  - ABC Disposal
  - Dept. of Food and Agriculture
  - Board of Health

## Project Development

- Corporate acceptance
- Provide / develop training materials
- Train the staff/ train the trainer
- Hauler/composter logistics
- Presence = credibility
- Regular monitoring
- Reinforce change in store “culture”

## Clarified Statewide Needs/ Resource Development

- Collection containers/ Biodegradable liners
- Sourcing and facility data
  - Density mapping project!
- Financing commercial collection
  - Targeted Food in RLF (\$500K/low-interest)
- Training for stores
  - ROI (WasteCap) and CET

## Conclusions

- All Cape stores composting
- Cultural change in place
- Increase recycling:
  - \* organics
  - \* other recyclables
- Generating good data
- Continued monitoring / TA
- Expansion